



Karoll Corporate University

KAROLL FINANCIAL GROUP

Our long-term goal is to create new modern financial culture and to improve the business environment and investment culture in the country through sharing financial and corporate knowledge, personal development and innovative, interactive trainings.

Our mission is to inspire new thinking and educated financial decision making for individuals. We build a link between the academic world and the real business.

Our trainings are developed as an experience. We aspire to engage an individual participant in our trainings in a way that creates a memorable event. Our educational programs are inherently personal, existing only in the mind of an individual who has been engaged on an emotional, physical and intellectual level.

Through a rich portfolio of experience content discussions, ideation techniques, and group exercises, the classroom instruction provides in-depth coverage of topics and models as well as training and practice in specific fields.



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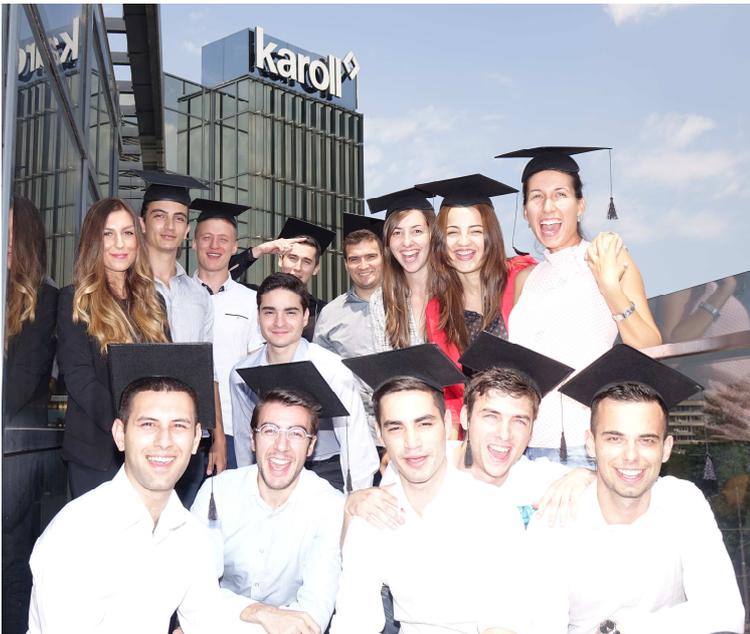
Our unique projects

Karoll Corporate University is a powerful model for learning and knowledge investment. We design our own unique innovatory trainings to develop new modern financial culture in the country.



KAROLL SEMESTER

Karoll Semester "Education into the practice" contains lectures, workshops, self-study and work on a specific business project, supervised by a mentor from the companies in the group of Karoll. This is a full-time program which comprises different lectures on various topics according to the specific program and ends with a final exam – defending the individual project.



Some of the topics:

Institutional investors and types of investment strategies

Structuring and management of an individual investment portfolio

Trading on the Bulgarian Stock Exchange;

International markets and Forex trade

Investing through mutual funds

Financial statement analysis

Private equity investments in Bulgaria

Sales and soft skills

Career orientation

- Conducive to sustainable knowledge for financial markets
- Suitable for business and financial students
- A regular course is normally held once a year, at the same time and location. Duration - 1 month, every July
- Lecturers: Top managers from Karoll Financial Group and visitor Lecturer—professionals from all over the world
- Groups of 6 participants

The most important types of courses include:

Lectures

Workshops

Group Projects

Individual projects

- Karoll semester is a unique educational program designed for students



- Free for all participants

Karoll Corporate University offers powerful model for learning—Investment Banking Club.

INVESTMENT BANKING CLUB

The Investment Banking Club provide practical knowledge about the investment banking industry. Events include brainstorming for real business case about real firm with real investment bankers from Karoll Investment.



The mission of the Karoll Investment Banking Club is to serve as a practical program for business students interested in the investment banking and financial services industry.

Members can use the Investment Banking Club as a tool to prepare them for admittance into the Investment Banking industry.

Meeting on a monthly basis, students learn more about the financial services industry, functions of an investment banking firm, and networking tactics and strategies.

- Suitable for business and financial students
- Brainstorming and decision making
- Real business cases
- Real investment bankers from Karoll Investment
- Theoretical knowledge and practical skills
- Groups of 10 -20 participants

The Investment Banking Club is a unique educational program in Bulgaria designed for business students

Free for all participants

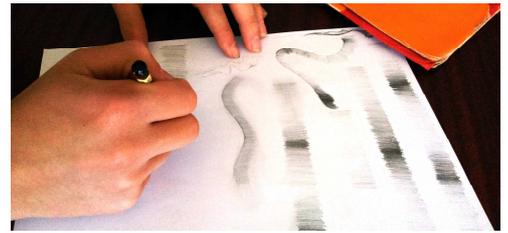


Our Projects

We offer an extensive portfolio of courses. The newest one is Art semester—financial training for art people.

ART SEMESTER

Art Semester



- Art semester is a unique training for art people about modern financial culture
- Suitable for art people—students, freelancer, artists and applied artist
- A regular course is normally held once a year, at the same time and location. Duration - 3 weeks, every May
- Lecturers: Top managers from Karoll Financial Group and visitor Lecturers—artists, gallerists, professors

Some of the topics:

The money and the art

Personal financial management

How to invest in the Bulgarian stocks market

Investing through mutual funds

Art management

How to communicate and present your creations

Smart art and digital art

Marketing for an artist

- Groups of 20 participants
- "Learn and create" model of education
- Art shops
- Free for all participants



- Collective art exhibitions - works Inspired by new knowledge gained in Art semester
- Individual art exhibition — personal presentation of the participants and Lecturers

